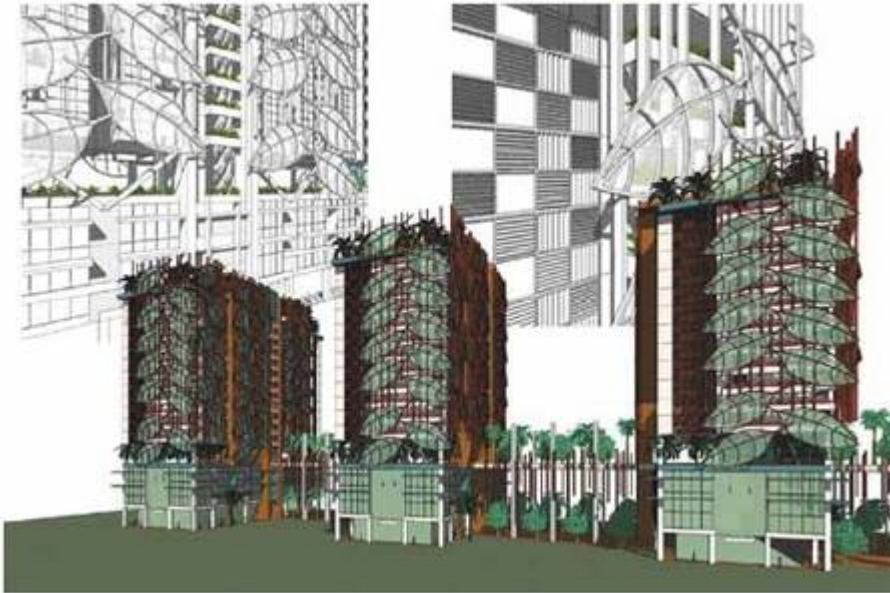


# Hostel Datum In-City (2012)

## 2012-02-26: Pelancaran Projek

*"26 Februari 2012 - Projek Datum In City, Petaling Jaya dilancarkan"* (Malaysiakini, 5 Ogos 2013:

|  
 "SEJARAH PERKEMBANGAN DAN PENCAPAIAN PKNS").



*"Prominently located at the intersection of the LDP Expressway and the Federal Highway, Datum In-City PJ is a next generation fully integrated city hub. its 20-acres include a hostel that will accommodate 10,000 staff and 1,000 parking bays, which are part of the Western Digital factory expansion programme.*

*This more than RM2.6 billion GDV project generate 5.3 million sq ft of space comprising corporate and signature offices, SoHo office suits, flexible commercial and retail space along with al-fresco restaurants and upmarket condominiums - all within a carefully planned verdant elevated setting. Planned with the environment in mind, the Datum In-City is designed by incorporating the latest practices in Eco-sustainability architecture to achieve maximum GBI ratings. "*

(Sumber: PKNS Online, 30 Mac 2012:

|  
 "Datum In-City - PJ's new hub").

## 2012-2016: Perancangan

*"Datum In-City is a 10-acre mixed-development that will feature five residential blocks, three office towers, three hostel towers, a shopping mall, an international school and a transport hub. The site near Western Digital in Kelana Jaya currently houses an MBPJ depot centre. "We are ready to sign with Western Digital for the accommodation complex for 10,000 of its staff. [It will] be an international*

showcase for the company's staff accommodation," Othman says."

(Sumber: City & Country, The Edge Malaysia, Issue 915, June 18-24, 2012:

"City&Country: PKNS' affordable housing strategy").



"Eco-friendly, sustainable affordable housing."

"Datum In-City @ PJ West (proposed)

Prominently located at the intersection of the LDP Expressway and the Federal Highway, Datum In-City (formerly known as PJ Elevated City) by PKNS is a next generation fully-integrated city hub. Its 19.94-acres include a hostel that will accommodate 10,000 staff and 1,000 parking bays, which are part of the Western Digital factory expansion programme. This more than RM3 billion project generate 5.3 million sq ft of space comprising corporate and signature offices, SoHo office suites, flexible commercial and retail space along with al-fresco restaurants, upmarket condominiums and a transportation hub - all within a carefully planned verdant elevated setting. Planned with the

*environment in mind, the Datum In-City is designed by incorporating the latest practices in Eco-sustainability architecture to achieve maximum GBI ratings.”*

(Sumber: Patchay, May 16, 2015:

|  
"KLANG KAJANG PROJECTS COMING SOON...").

*“The boutique, high-end developer (Datumcorp) is a wholly-owned subsidiary of the State Development Corporation of Selangor (PKNS), which is best known for low to medium-cost apartments and houses, offices and retail malls. “Over time, the pockets of land owned by PKNS have become prime real estate and building low-cost developments on them does not justify the value of the land,” says Shytul.*

*“This is where Datumcorp comes in as a subsidiary that can ... undertake smaller-scale, high-value real estate developments,” he says.*

*Following the positive response to its first launch, Datumcorp has lined up three mixed-use developments to be launched in the next few years — starting with the RM350 million Datum Setiawangsa in Setiawangsa, which is expected to be launched in 2017; the RM1.1 billion joint-venture project with HCK Group in Subang Bestari, tentatively to be launched in 4Q2017; and the RM2 billion Datum In-City in Petaling Jaya, which is still in the planning stage and is targeted to be launched after 2018.*

*Similar to Datum Jelatek, Datum Setiawangsa will also be a transit-oriented development situated next to the Setiawangsa LRT station. The developer is planning 611 residential units in two towers on a 3.1-acre parcel.*

*The JV project with HCK Group is located on a 10-acre tract. Datum In-City, set on 15 acres behind the Western Digital and Nanyang Siang Pau offices and next to the Subang National Golf Club (KGNS), has office and residential as its two main components, with a smaller commercial segment.”*

(Sumber: Chai Yee Hoong @ City & Country, The Edge Malaysia Weekly, on Dec 5, 2016:

|  
"Focusing on high-value projects").

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Last update: **2025/07/30 18:03**

