

AYER Celebrate Life



Our Journey

Our roots can be traced back to 15 March 1907 where The Ayer Hitam Planting Syndicate Limited was founded and mainly cultivated rubber at Bukit Hitam Estate, Selangor.

On 28 March 1961, the Company was listed on Kuala Lumpur Stock Exchange and its principal activities included rubber and oil palm plantations, and property development encompassing homes, commercial units and industrial buildings.

In 2017, we rebranded and changed our name to AYER Holdings Berhad and boasted a market capitalisation of more than RM500 million. Our subsidiaries include Bukit Hitam Development Sdn Bhd, Yee Seng Plantations Sdn Bhd, The Ayer Hitam Development Sdn Bhd and Cendana Maju Construction Sdn Bhd.

As we build upon our legacy of being a trusted and reliable property and plantation organisation, we will continue to realise dreams and to a bigger extent, Celebrate LIFE.

OUR VISION



OUR MISSION



OUR VALUES



Milestones

1907 - 1991 

1907 - 1991

1992 - 1999

2000 - Present

1907

1961

1965

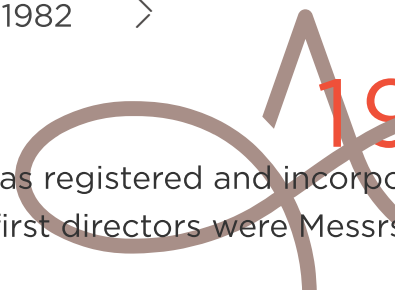
1966

1982



On 15 March 1907, The Ayer Hitam Planting Syndicate Limited was registered and incorporated with a capital of \$500,000 divided into 500,000 shares of \$1.00 each. The first directors were Messrs. [redacted] and [redacted]. They began to cultivate rubber at the Bukit Hitam Estate in Selangor.

Not much history was recorded in the archives of the early days of Malaya.





Star Property Awards 2018

The Best Touch And Feel Award EPIC Residence



Board of Directors

NON-INDEPENDENT NON-EXECUTIVE DIRECTORS

Mr. Lim Ke Hun 

Non-Independent Non-Executive Director

Mr. Lim Kee Choon 

Non-Independent Non-Executive Director

Ms. Lim Wan Yee 

Mdm Chang Wee Yon (Alternate Director to Ms. Lim Wan Yee) 

Non-Independent Non-Executive Director

Mr. Edwin Jose Gomes 

Non-Independent Non-Executive Director

Corporate Governance

Board Charter 

Board Diversity Policy 

Director's Code of Conduct 

Audit Committee: Terms of Reference



Remuneration Policy and Procedures



Corporate Governance Report 2020



Employee Diversity Policy



Employee's Code of Conduct & Ethics



Whistleblower Policy



Bribery & Corruption Prevention Policy



TERMS & CONDITIONS

PRIVACY POLICY

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