

# About Tan Sri Lee Kim Yew



1955 Lee was born in Batu Pahat.

Lee studied at Chinese High School Batu Pahat. 1973 Lee worked as a translator for a printing company.

### Summary Of Lee's Achievement

- Founder And Executive Chairman Of Country Heights Holdings Berhad (1984 – 2021)

### 【绿野集团创始人兼董事长】

- Founder Of Golden Touch Investment Bank And Golden Horse Digital Investment Bank (2021 - Present) 【金点投资银行与金马数字投资银行创始人】

- Founder Of Malaysia China Business Council (2002)

【马来西亚-中国商业理事会创始人】

- Founder And Patron Of Global Chinese Economic And Technology Summit (GCET) (Formally Known As WCEF) 200 【全球华人经济和科技峰会创始人及赞助人】

- Founder And Patron Of Malaysia Entrepreneurs' Development Association (PUMM) (1993 - Present)

【马来西亚创业促进会创始人及赞助人】 - Permanent Honorary Advisor Of National Union Of Heads Of Schools (1999 - Present)

【马来西亚校长职工会永久名誉顾问】 - Patron Of Sim Mow Yu Teacher Award From United Chinese School Teachers' Association Of Malaysia (UCSTAM) (20 【马来西亚教总沉慕羽教师奖常年赞助人】

# 1984 -Country Heights Holding Berhad



Lee successfully transformed a worthless rubber estate into the "Beverly Hills of Malaysia", which is the Country Heights Kajang project.

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**1987** 

1990



The Mines Wonderland

Lee transformed the world's largest open cast tin mine into The Mines Resort City.



It started with the construction of The Mines Wonderland.

# The Mines Wonderland The completion of The Mines Wonderland theme park.



1993

1993



### PUMM

Malaysia Entrepreneurs' Development
Association (Persatuan Usahawan Maju
Malaysia – PUMM) is a multi-racial non-profit
making organization. PUMM was established in
1993 by a group of young entrepreneurs lead by
Tan Sri Lee Kim Yew, the CEO of Country Heights
Bhd.



Country Heights Holdings Berhad was listed on the main board of Bursa Malaysia Securities Berhad.

The Mines luxury golf home bungalow and Borneo Highlands Resort in Kuching, Sarawak, were launched in the same year.

1995



Country Heights Villas, Kajang, was established as Malaysia's first Mediterranean waterfront homes.

### 1996 -

# Expansion To **South Africa** wak

And Many More

1996



### South Africa's first country home estate

Peacanwood Resort & Residential Estate, South Africa's first country home estate, was established by Country Heights Holdings Berhad.



Piling construction began for The MINES International Exhibition & Convention Centre (MIECC), Malaysia's largest convention and exhibition hall.



The majestic completion of the rest
of The Mines Resort City's
components, which comprise the
Mines Waterfront Business Park,
Palace Beach & Spa, Mines
Shopping Fair, Palace of the Golden
Horses, and Malaysia International
Exhibition & Convention Center.



1997

1998



With Lee's and the team's efforts, the ExCeL Exhibition and Conference Center project in London took off.



Lee met Her Majesty Queen
Elizabeth II during her stay at the
Palace of the Golden Horses, which
was the selected venue for the AsiaPacific Economic Conference
(APEC).



Lee's Borneo Highlands Resort was
officially launched by Tun Dr.
Mahathir Mohammad (then Prime
Minister) as the world's first
rainforest holiday homes and golf
course located 1000 meters above
sea level at the border of
Kalimantan, Sarawak.



 $\bigcirc$ 

2000

### 2002



Lee met Nelson Mandela during his visit to the Brazilian World Cup Football Team.

### 2004



# **Ambulatory Care Centre**

Lee established Golden Horses Health Screening Healthcare with the tagline "Prevention is Always Better than Cure".

2005



The International Malaysia Education Centre (IMEC) began operations at the Country Heights Kajang facility.



Cheng Ho Multi Culture Education Trust keeps a low profile in Malaysia, which is a pre-requisite for it to be effective in promoting multi-religious effort and peace successfully. In promotion of China's relationship with Asia in 2005, Tan Sri Lee Kim Yew hosted the Admiral Cheng Ho Voyages Exhibition in Kuala Lumpur, Malaysia to commemorate the 600th anniversary of Cheng Ho's Sea expedition.



Mines Beach Resort & Spa was rebranded to "Palace Beach & Spa", while Country Heights Vacation Club was rebranded to "Palace Vacation Club" and Country Heights Health Sanctuary was rebranded to "Palace Health Sanctuary" to create a unified brand.

### 2007



Country Heights Holdings Berhad launched Cyber Residency in Cyberjaya, Malaysia.

### 2008



In the effort to expand and diversify the health business, Country Heights officially launched the Traditional Chinese & Complementary Wellness centre (TCM), which was approved by the Ministry of Health Malaysia.

Lee relinquished his Managing Director position, which he had held for the past 24 years and was redesignated as the Non-Executive Deputy Chairman.



The World Chinese Economic Forum was founded by its Patron, Tan Sri Lee Kim Yew and Organising Chairman, Tan Sri Michael Yeoh 12 years ago in Kuala Lumpur. It has been re-branded as the Global Chinese Economic & Technology Summit to refocus on the importance of business as a driver of sustainable economic growth and as builders of bridges across communities, nations and cultures.

## 2012



Lee presented a book to H.E. Susilo Bambang Yudhoyono (Former President of Indonesia).



Lee met the President of the People's Republic of China H.E. Xi Jinping.

# **2019 -**Venture Into Digital Bank

### 2019



### Golden Horse Digital Investment Bank Ltd.

Lee decided to pursue his interest in cryptocurrencies. He established Golden Touch Investment Bank Ltd and Golden Horse Digital Investment Bank Ltd.



### Bantu-Bantu Malaysia

During Malaysia's Movement Control Order (MCO) in March 2020, Lee initiated Bantubantu Malaysia, a non-profit social welfare initiative. The initiative supplied masks and personal protection equipment (PPEs), food baskets and other essentials to the mid to low-income groups. More than 30,000 food baskets and other food necessities were distributed by Bantu-bantu Malaysia.

Bantu-bantu Malaysia has also donated masks, surgical gowns, ventilators, PPEs, surgical masks, and N95 grade masks to medical staff and front-liners of private and government hospitals as well as NGOs in various states, such as Kuala Lumpur, Sabah,

## 0

2020

and Kelantan. Food was also distributed to
the JAWI Food Bank, Social Welfare
Department, Majlis Agama Islam Wilayah
Persekutuan, Army Veterans, and other
NGOs.



2021



#### **Vaccination Centre**

MIECC was one of the venues for the National mega-vaccination programmes.



Golden Horse Digital Investment Bank Ltd rebranded as L1 Bank.



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2022





















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